

**2021 State Games of Mississippi  
Economic Impact Study  
Summary of Results  
September 2021**

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## **Total Estimated Economic Impact**

Estimated Expenditures by Athletes	\$2,673,308
Estimated Expenditures by Spectators	<u>\$3,112,525</u>
Total Estimated Impact Without Multiplier	\$5,785,833
Economic Multiplier	2.1
<b>Total Estimated Impact</b>	<b>\$12,150,249</b>

## Economic Impact of Athletes

### Athletic Participants

**Number of Athletic Participants** **5,200**

Estimate of Meal Purchases

Average of Single Meal \$18.90

Average # of Meals 8.70

Average Meal Expenditure \$164.43

**Total Estimated Meal Expense** **\$855,036**

Estimate for Accommodations

% Spending the Night 41%

% Staying in Hotel 41%

% Staying in Dorm 3%

% Staying at RV Park 3%

% Staying at other places 3%

Avg. Hotel Room Rate/Night \$105

Avg. Dorm Rate/Night \$52

Avg. RV Park/Night \$34

Estimated Hotel Expenses \$150,300

Estimated Dorm Expenses \$ 2,800

Estimated RV Park Expenses \$ 2,180

Average Nightly Stay 2.4

**Total Estimated Accommodation Expense** **\$372,672**

Estimate of Gasoline Expense

Average Gas Purchase \$98

**Total Gas Expenses** **\$509,600**

Estimated Shopping Expenses

Average Non Gasoline Expense \$ 180

**Total Estimated Shopping Expense** **\$ 936,000**

**Total Estimated Expense of Athletes** **\$ 2,673,308**

# Economic Impact of Spectators

## Spectators

Numbers of Spectators at Opening Ceremony	3,500
Estimate # of Spectators at Sporting Events	<u>12,200</u>
<b>Total Number of Spectators</b>	<b>15,700</b>

65% Participation Average 10,205

## Estimate of Meal Purchases

Average Meal Expenses	\$21
Average # of Meals	<u>8</u>
Average Meal Expenditure	\$168

**Total Estimated Meal Expenses** **\$1,714,440**

## Estimate for Accommodations

% Using Accommodations	40%
Average Hotel Cost	<u>\$105.00</u>

**Total Estimated Accommodation Expense** **\$428,610**

## Estimate of Gasoline Expense

Average Gas Purchase	<u>\$40</u>
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**Total Estimated Gasoline Expense** **\$408,200**

Estimated Shopping Expenses \$55

**Total Estimated Shopping Expenses** **\$561,275**

**Total Estimated Expenses of Spectators** **\$3,112,525**

Table 1

Percentage of Spending

Shopping	24%
Hotel	23%
Groceries	8%
Entertainment	18%
Gasoline	22%
Other Activities	<u>5%</u>
Total	<u><u>100%</u></u>

Table 2

Participants and Spectator Origin

<u>Country or State</u>	<u>Percentage</u>
Lauderdale County	20%
Other Counties in MS	60%
Out of State	<u>20%</u>
Total	<u>100%</u>